

Jennifer Case, J.D.

AI Coach for Small to Mid-Sized Law Firms

Founder, Law Tech AI | Speaker
LawNext Columnist

Jennifer Case is a California attorney and the founder of Law Tech AI, where she coaches lawyers at small to mid-sized firms on how to adopt artificial intelligence safely, ethically, and effectively. A former litigator turned entrepreneur, Jennifer helps attorneys modernize their workflows without compromising client trust or professional standards.

She leads accredited CLE courses on AI and legal ethics, offers one-on-one and cohort-based coaching, and facilitates a global mastermind where lawyers share real-world strategies for using AI in practice. Her approach combines legal expertise, business operations insight, and a compliance-first mindset.

Jennifer is also a regular contributor to LawNext, where she writes about the evolving intersection of AI and law practice. Her work is guided by a core belief: AI should help small and mid-sized firm lawyers serve more clients, reclaim their time, and stay competitive in a changing profession, without sacrificing the values that define good lawyering.



Connect with Jennifer



law-tech.ai



[LinkedIn: jennifer-case-1b5486b](#)



[Law Tech AI Mastermind](#)



jennifer@law-tech.ai



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Selected speaking engagements

Collaboration of Professional Women San Diego, July 2026

Speaker, "How to Create Your AI Personal Context Profile"

Chicago Bar Association, Solo & Small Firm Committee, May 2026

Speaker, Microsoft 365 as AI-ready infrastructure for a law practice

PILMMA Super Summit, May 2026

Keynote, "State of the Union: AI and the Law," plus a hands-on workshop

National Business Institute, May 2026

Faculty, AI Foundations LaunchPad

International Legal Technology Association (ILTA), March 2026

Panelist, "Navigating Pitfalls in AI Compliance"

PILMMA AI for PI, January 2026

Featured speaker at the association's first AI-focused summit

Florida Defense Lawyers Association, October 2025

Seminar speaker to an insurance defense audience

San Diego Family Law Bar Association, September 2025

Speaker, "AI Implementation in Practice" ethics CLE

University of La Verne College of Law, August 2025

Speaker, "AI Implementation in Practice," presented in person and streamed live